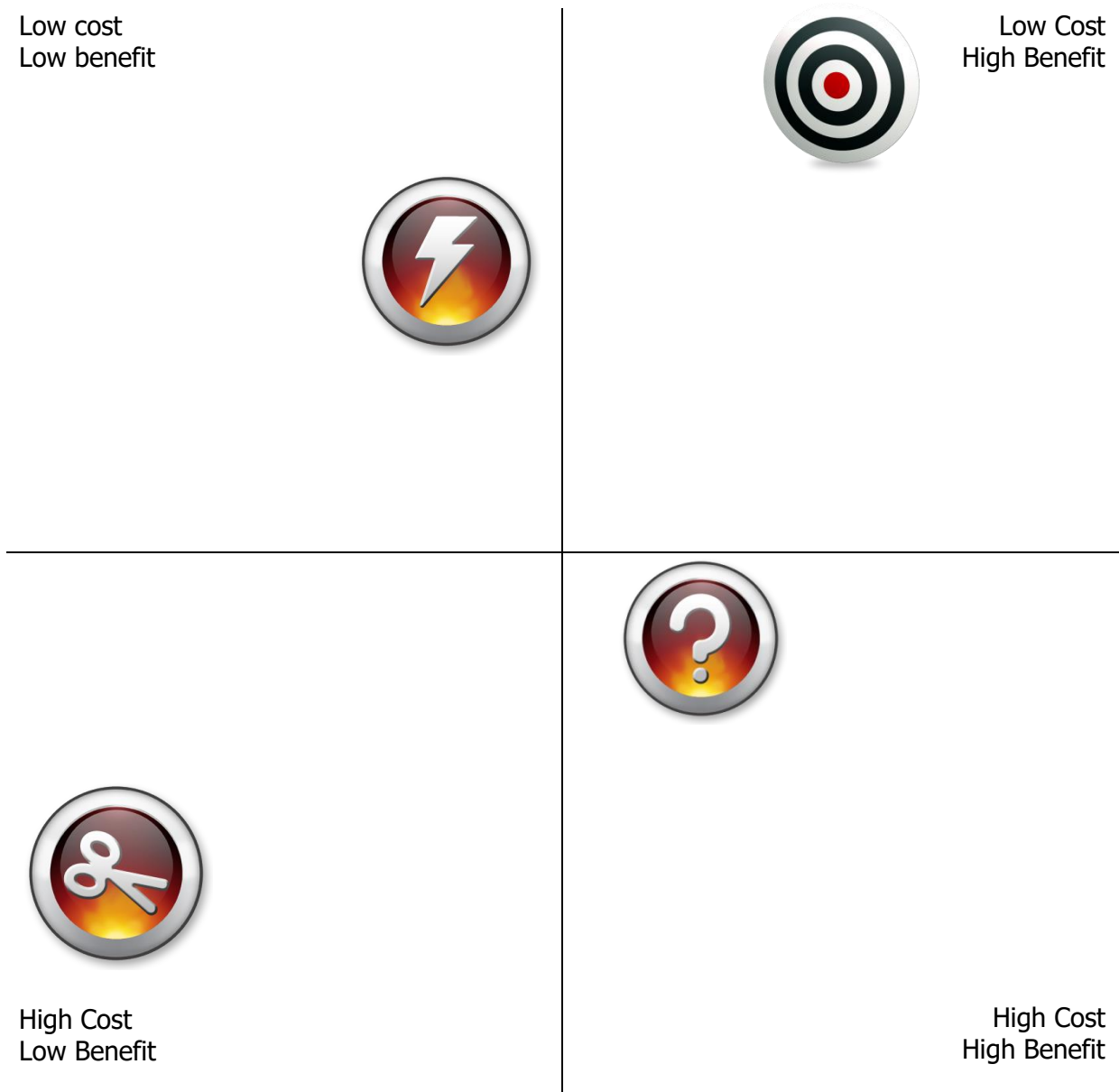


How do I choose?

Lets have a look at the 'value' square.

In this activity, we can map the ideas you have for reaching your goal or the goals themselves, to see which is likely to give you the best return on your investment of time, money, effort or thought.



Those in the top right will be easiest for you to achieve, and give you real impact! Don't rule out those in the bottom right – harder to get there but just as satisfying.